

DREAMSCAPE PITCH PRESENTATION INSTRUCTIONS & SUGGESTIONS

These are suggested guidelines for preparing your up to 15min oral presentation- to the question "How would you use 150k to solve a current community problem?". You may devise an essay, Prezi, PPT, etc. to help aid your oral presentation. If you decide to draft an essay- you should read your essay, come presentation day.

Guidelines for Oral Presentations

Talks will be allotted up to 15 minutes in total. You should speak for at least 10 minutes and allow up to 15 minutes for comments and questions. You can prepare visual aids to accompany your talk. **Your final speech, PPT (preferred), Prezi, essay, etc. needs to be emailed to Jose Mazariegos at jmazariegos@kipp.org by March 25, 2022, at 5PM PST.**

Tips for Successful Oral Presentations

Use your talk to emphasize (repeatedly) 2 or 3 main points. This is so Audience Members really take home your main idea. Use the following tips to increase your chances of getting your message across.

Try to maintain your gaze to the camera instead of down and around your sitting spot.

Time distribution: Before your slides, begin with a brief Introduction of what the proposal is (1-2 minutes). Within the slides, take up to 10 minutes to explain your proposal. End the slides with a Summary or Conclusion that you want your audience to take home.

Slides (number): Include only as many slides as you can discuss meaningfully in your allotted time. A common rule of thumb is no more than one slide for each minute you will be talking.

Slides (general): Limit each slide to a single idea. Make them as simple and large as possible so that they are readable from at least 50 ft. 18-24 pt. font is a good minimum size. Times New Roman or Calibri is preferred- but you can try other fonts. Remember your talking and presenting is the focus, and your slides are there to enhance the speech.

Practice: You must practice (aloud) several times so that you stay within the time limit. You may want to write your speech out (entirely) beforehand to make sure that you can make your points clearly and that you make smooth transitions. Practice with someone! 😊

Presentation: Speak slowly. Do not assume that audience members will figure anything out by themselves. Make eye contact with the audience and interact with your slides: point to parts you want the audience to consider (axes, trends, localities, structures, etc.) Deliver your talk with an outline based on your written text, so that you will not read (and bore the audience) but can find your place if you get lost. You may want to have your Introduction and Conclusion written in full so that you can get through it smoothly.

Slides (color): Black on white is most legible, particularly if there is any room light. Be sure to use colors with sharp contrast (i.e.. Don't use blue font on a blue background).

PowerPoint: Avoid unnecessarily complex, distracting backgrounds. Do not use complicated transitions, animations, or cute sounds. Keep the audience's attention on your content, not graphics.

Prezi: Group Content into digestible information- no need to go too fancy if at the end it leaves the audience confused on your narration. It would be preferred if you gave the story some background, but again make sure it does not take away from your narration by being too distracting.

Essay: If writing an essay- make sure to incorporate pauses in your writing to mimic how you will read it out loud (I.e. perhaps add a pause for any dramatic event).

Also- try to make notes of where to speed up when speaking and when to slow down for dramatization if needed.