College Persistence Strategy Framework

**KEYS TO STUDENT SUCCESS**

- **HAVE A PASSION, PURPOSE & PLAN**
  - Build, Iterate and Execute a College and Career Plan
- **FOCUS ON ACADEMICS**
  - Set and Meet Your Academic Goals
- **NETWORK & NAVIGATE**
  - Cultivate and Access a Strong Support Team
- **BE FINANCIALLY FIT**
  - Make Smart Financial Decisions
- **KNOW WHO YOU ARE**
  - Develop and Practice Self Awareness

**HS FIND YOUR MATCH & MAKE A STRONG TRANSITION**

**KEY ADVISOR COACHING PRACTICES**

**Execute a Strong Transition** with every rising first-year college student on your caseload.
- Build relationships with alumni
- College counselors and persistence advisors collaborate on transition
- Complete pre-college benchmarks
- Complete strategic outreach to students most at-risk for summer melt

**Complete Persistence Benchmarks** to drive insight-driven, personalized, transformational coaching.
- Connect with 1st and 2nd year college students (virtually/ in-person) to strengthen and maintain relationships and sense of belonging throughout the term
- Collect and input transcript and financial aid data

**Conduct a Data Deep Dive** following each benchmark/transcript period to prioritize caseloads and strategize interventions for the next semester.
- Analyze benchmark and transcript trends
- Identify next steps and create a plan for follow-up
- Prioritize group and individual interventions

**Execute Strategic Interventions** with students at-risk of stopping out.
- Execute follow-up plan from Data Deep Dive
- Provide effective coaching on the keys to student success
- Foster and support self-advocacy and help-seeking behaviors in students
- Develop partnerships with colleges and complementary service providers

**ENABLING CONDITIONS**

**ONGOING, RIGOROUS PROGRESS MONITORING**
- Rigorous and realistic bottoms-up goals
- Weekly metric tracking using the Strong Transition & Persistence Dashboards
- Regular communication on progress towards goals with regional teams and stakeholders

**COUNSELING & ADVISING FEEDBACK LOOP**
- College counselors and persistence advisors collaborate on strong transition
- Regular and open communication and data sharing between counseling and advising teams—sharing persistence challenges/successes with high schools

**EXTERNAL PARTNERSHIPS**
- Formal and informal partnerships with higher ed. to enable data sharing and service coordination
- Leverage KIPP college partner liaisons to support student persistence
- Partnerships with other service providers (e.g. mental health, career readiness) to amplify and complement our services

**CONTINUOUS ADVISOR COMPETENCY DEVELOPMENT**
- Align JD, performance review, and PD to Persistence Strategy Framework
- Cross-region peer support and coaching
- Attendance at national KTC webinars and in-person retreats
- Regional PD days; professional memberships and conferences