College Match Strategies Framework

STUDENT BEHAVIORS & KEY PERFORMANCE INDICATORS

Prepare for Match
1. Get an early start
2. Explore your Passion, Purpose, and Plan, and priorities for college fit
3. Prepare for the cost of college: submit parent taxes, request tax verification documents, and get preliminary EFC
4. Know your Numbers (academic and financial)

Build a SMART Wish List
- Metrics: % of HS seniors with 9+ total; 6+ likely/ target/reach schools on their wish list
- Region-specific targets for students with <2.0 or <16
Deadline: Juniors: 5/31 KIPP HS, 6/30 Non-KIPP HS
Deadline: Seniors: 9/30 KIPP HS, 10/31 Non-KIPP HS

Apply to All Wish List Colleges
- Metrics: % of HS seniors submitting FAFSA/state financial forms
Deadline: 1/31 KIPP HS, 2/28 Non-KIPP HS

Submit Financial Aid Forms
- Metrics: % of HS seniors submitting FAFSA/state financial forms
Deadline: 1/31 KIPP HS, 2/28 Non-KIPP HS

Make the Best Choice
- Metrics: % plans to matriculate to bachelor’s degree program
- % plans to matriculate to associate’s degree program
- Preliminary Estimated College Completion; Preliminary under-matching rate; Preliminary % plans to enroll/enlist in CTE or military* (Not a formal goal, but regions should progress monitor)
*developing tools to track for Class of 2019
Deadline: 5/31

Make a Strong Transition
- Metrics: % plans to matriculate to bachelor’s degree program
- Estimated College Completion
- % of students enroll in a bachelor’s, % of students enroll in an associate’s
- Under-match: % of students enroll within 10% of their max accepted ECC
- % of students “Melt” from college to no college, from bachelor’s to associate’s
- % enroll/enlist in CTE or military*
Deadline: 6/30 Pre-College Benchmarks; 10/12 ECC, Enrollment, Under-match, and Summer Melt

KEY COUNSELOR PRACTICES

Conduct 1-on-1s throughout students’ junior & senior years on topics relevant to their place in the college process.

Build Family Investment by engaging families early and throughout the college process.
- Hold family nights about match in junior and senior year
- Plan family meetings on critical match topics including wish lists, matriculation decisions, and financial aid decisions.

Use Data Tools to build SMART wish lists, track progress to Match goals, and analyze wish lists and financial aid awards.

Rigorous Progress Monitoring
- Rigorous and realistic bottoms-up goals
- Weekly tracking of metrics using Counselor Match Tool
- Regular email communication to communicate progress to goals
- Monthly Match Meetings

KTC & HS Leadership Alignment
- All students take ACT 2–3x, with first test in April of junior year
- Curriculum and academic policies oriented towards college and career readiness (See HS blueprint)
- Shared goals and accountability (ECC)
- All KIPP HS’s have 11th/12th Seminar (ideal — 9th–12th)
- Dir. of College Counseling and/or KTC Director on HS Leadership team
- Resources for fee waivers, college trips, and PD

Whole School Engagement
- School and dept PD aligned to college match process
- School-wide Match campaigns
- Regular teacher-counselor communication and updates

Counselor Competency & Development
- Align JD, performance review, and PD to Match Strategies Framework
- Regional PD days
- Attendance at national KTC webinars and in-person retreats
- Visits to regional colleges and counselor fly-ins
- Professional memberships and conferences (NACAC, NCAN, etc.)