

The KIPP: Logo

Placement of text:

Text should be placed exactly “half of the prompt” away from where the prompt ends. Example below. This is difficult to achieve without a design program; aligning the text in Word or Powerpoint can be very difficult. If possible, use a pre-made header or seek the help of a designer.

KIPP: MARKETING
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Classic KIPP color palette:

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Other variations:

KIPP:	KIPP:
Knowledge Is Power Program	Work hard. Be nice.